



## BOARD OF DIRECTORS MEETING MINUTES

Wednesday, June 5th, 2024 | 7:30 a.m.

**Board:** Brad Remmen, Amy Krogman, Isabell Grethen, Rhonda Urlaub, Vicki Tracy, Ben Bauer, Ashley Fredrick, Jake Nyen, Jill Lutz, Marsha Bushman, Jenna Hanson

**Staff:** Diane Gallatin, Kaelie Gomez

**Partners:** Al Chaney, Steve Barg, Jody Geurink

**Excused:** Danielle Winer, Ryan Dieringer

**Unexcused:** None

**I. Call to order** – President Brad Remmen

**II. Recitation of the mission statement**

- *"Our mission is to energize and strengthen Downtown Marshfield"*

**III. Recitation of the downtown Marshfield brand promise**

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

**IV. Partner Updates**

- **City of Marshfield**

- Council Update – Mayor Lois TeStrake & Council Representative
- General Update – City Administrator Steve Barg
  - Fountain is back up at Plaza.
  - Bathrooms continue to be discussed.
  - Capital Improvement Plan: discussion of moving to Buffalo Building; better idea in August
  - 2nd St. redevelopment: Plaza bathroom discussions; discussions continue with Weinbrenner to relocate
  - Façade grant: stalled at EDB level; discussion of disbanding EDB; another discussion of grant tomorrow
  - Wood County economic development grants available now
- Police Department Update – Police Chief Jody Geurink
  - Current building discussion – needed repairs and space issues
  - Baltus building – needs work (roof, etc.)
  - Staffing: full staff at end of month – first time in 5 years
- Parks Update – Parks & Recreation Event Program Coordinator Nicki Anderson
  - Kaelie provided update from Nicki
  - Concert series starting
  - Wild Wednesdays starting

- Pool opening June 8

- **Marshfield Area Chamber of Commerce & Industry** – MACCI Executive Director Denise Sonnemann  
Kaelie provided update from Denise
  - Dairyfest went well
  - Business after 5: Hop and Grape
  - Boys and Girls Club continues to move forward
- **Marshfield Area Community Foundation** – MACF Executive Director Stacey Schultz  
Kaelie provided update from Stacey
  - grant cycle June 1
- **Visit Marshfield** – Visit Marshfield Board President Al Chaney
  - Jurustic Park at Wildwook; discussion of welcome center
  - Annual tourism banquet on 13th
  - Maple Fall Fest planning
  - Looking for new board members

#### **V. Committee Updates & Approval of Meeting Minutes**

- Board Meeting – May 1st, 2024
- Design Committee – May 8th, 2024 - *lack of quorum*  
(Kaelie/Jenna): worked on placement of sculptures, working with United Way on workday project to fix fence behind movie theatre; Prevention Genetics group helping as well
- Economic Vitality Committee – May 8th, 2024  
(Marsha): look at properties that are distressed/vacant/underutilized and connect with funding, recapped Town Hall
- Organization Committee – May 8th, 2024  
(Brad): discussed Town Hall, continue it next year; Hub City days sponsorships and volunteers; Craft show moving to City Hall parking lot
- Promotion Committee – May 14th, 2024  
(Kaelie): bike ride planning Friday night Hub City Days; trifold and posters; Quick Print doing car show book; design for T-shirts; working on design for cling for Marshfield Muscle and Fitness; Main Street signage

Motion to approve meeting minutes by Amy; second by Marsha; motion carries

#### **VI. Adjourn to closed session**

#### **VII. Vote on potential new board member**

Vote to approve new board member: Motion by Amy; second by Marsha; motion carries

#### **VIII. Financial Report** - Treasurer Jacob Nyen

- Pretty good spot; not much change from last month

#### **IX. Executive Director Report** - Executive Director Kaelie Gomez

#### **X. Recommend items for future agenda**

July 17th BID board meeting

## **XI. Adjournment**

Executive Committee:

850-935 am

- EDB discussion
- Grant funding coming up: new version of Bounce Back
- Discussed EDB funding: planters, marketing, general marketing
- Discussion of administrative costs and matching funds