



BOARD OF DIRECTORS MEETING AGENDA

December 3, 2025 | 7:30 a.m.

I. Call to order

II. Recitation of the mission statement

- *"Our mission is to energize and strengthen Downtown Marshfield."*

III. Recitation of the downtown Marshfield brand promise

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

IV. Citizen Comments

V. Executive Board Update:

- Training/Volunteer logs
- Board & Committee member recruitment

VI Partner Updates:

- Council Update – Mayor & Alderman
- General Update – City Administrator Steve Barg
- Parks & Plaza Update – Nicki Anderson
- Police Department – Jody Geurink
- MACCI Update – Denise Sonneman
- Visit Marshfield Update – Matt McLean
- Community Foundation Update – Kaelie Gomez

VII Committee Updates & Approval of Meeting Minutes:

- Board Meeting – **11.5.2025**
- Design Committee – **11.12.25**
- Economic Vitality Committee – **11.13.25**
- Organization Committee – **11.12.25**
- Promotion Committee – **11.12.25 (no quorum)**

VIII. Financial Report – Treasurer Ryan Dieringer

VIV. Executive Director Report – Carter Howe

VX. Other Business:

- Discussion with Marshfield Area Community Foundation on endowments
- Vote for 2026 board members on exec team
- Discussion of 2026 budget/salaries/performance reviews
- Other

Adjournment

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