



## BOARD OF DIRECTORS MEETING AGENDA

June 4, 2025 | 7:30 a.m.

**I. Call to order**

**II. Recitation of the mission statement**

- *"Our mission is to energize and strengthen Downtown Marshfield."*

**III. Recitation of the downtown Marshfield brand promise**

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

**IV. Executive Board Update:**

- Next steps with Executive Director Position
- BID Board Meeting - 8AM June 9th, City Hall
- Farmers Market
- Meeting with businesses during time without an Executive Director

**V. Partner Updates:**

- Council Update – Mayor & Alderman
- General Update – City Administrator Steve Barg
- Parks & Plaza Update – Parks & Rec Event Program Coordinator Nicki Anderson
- Police Department - Jody Geurink
- Community Foundation Update - Executive Director Kaelie Gomez

**VI. Committee Updates & Approval of Meeting Minutes:**

**\*In May it was realized that we should be approving minutes after committees have a chance to review them first, so, to reset the cycle, we are not approving May minutes in this meeting. Instead, May minutes will be reviewed at the June committee meetings, and then approved there. Then, in July, May minutes will be approved at the board-level. Board minutes from the previous month will still be approved at the current month's board meeting. Thanks all!**

- Board Meeting - **05.07.2025**
- Design Committee - **HOLD ONE MONTH FOR COMMITTEE APPROVAL**
- Economic Vitality Committee - **04.10.2025**
  - **Minutes were not present for the last meeting, up for approval today.**
- Organization Committee - **HOLD ONE MONTH FOR COMMITTEE APPROVAL**
- Promotion Committee - **HOLD ONE MONTH FOR COMMITTEE APPROVAL**

**VII. Financial Report – Treasurer Ryan Dieringer**

**VIII. Executive Director Report – Executive Director Ben Rauen**

**IX. Other Business: Hub City Days Volunteer Signup (Signup Genius), Review Documents**

**X. Adjournment**