



## BOARD OF DIRECTORS MEETING AGENDA

May 7, 2025 | 7:30 a.m.

- I. Call to order**
- II. Recitation of the mission statement**
  - *"Our mission is to energize and strengthen Downtown Marshfield."*
- III. Recitation of the downtown Marshfield brand promise**
  - *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*
- IV. Executive Board Update:**
  - Letter
  - Board Member List - update
- V. Committee Updates & Approval of Meeting Minutes:**
  - Board Meeting - **04.02.2025**
  - Design Committee - **04.09.2025**
    - No items were voted on in this meeting.
    - Note: Welcome Back Grant and Application is LIVE
    - Taking application via Google Form, link emailed to business email list on Mailchimp.
  - Economic Vitality Committee - **04.10.2025**
    - Marketing grants reviewed and awarded! No board vote necessary.
  - Organization Committee - **04.09.2025**
    - No items were voted on in this meeting.
  - Promotion Committee - **04.08.2025**
    - No items were voted on in this meeting.
    - Initiative in the works: Downtown and Main Street Marshfield marketing plan and budget creation.
- VI. Financial Report – Treasurer Ryan Dieringer**
- VII. Executive Director Report – Executive Director Ben Rau**
- VIII. Other Business: Hub City Days Volunteer Needs and Updates**
- IX. Adjournment**