



BOARD OF DIRECTORS MEETING AGENDA

April 2, 2025 | 7:30 a.m.

- I. Call to order**
- II. Recitation of the mission statement**
 - *"Our mission is to energize and strengthen Downtown Marshfield."*
- III. Recitation of the downtown Marshfield brand promise**
 - *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*
- IV. Executive Board Update:**
 - Discussion Update: Chair Roles, Possible New Committee Members, & Board Membership
- V. Partner Updates**
 - **City of Marshfield Updates**
 - i. Council Update – Mayor & Alderman
 - ii. General Update – City Administrator Steve Barg
 - iii. Parks & Plaza Update – Parks & Recreation Event Program Coordinator Nicki Anderson
 - iv. Police Department – Jody Geurink
- VI. Marshfield Area Chamber of Commerce & Industry Update –** MACCI Executive Director Denise Sonnemann
- VII. Marshfield Area Community Foundation Update –** MACF Executive Director Kaelie Gomez
- VIII. Visit Marshfield Update –** Visit Marshfield Board President Al Chaney
- IX. Marshfield Area Boys and Girls Club Update –** Jenna Hanson, BAGC board member.

X. Committee Updates & Approval of Meeting Minutes:

- Board Meeting - **03.05.2025**
- Design Committee - **03.12.2025**
 - i. No items were voted on in this meeting.
- Economic Vitality Committee - **03.13.2025**
 - i. No items voted on in this meeting.
- Organization Committee - **03.12.2025**
 - i. No items were voted on in this meeting.
- Promotion Committee - **03.11.2025**
 - i. No items were voted on in this meeting.

XI. Financial Report – Treasurer Ryan Dieringer

XII. Executive Director Report – Executive Director Ben Rauen

XIII. Other Business: Hub City Days

XIV. Adjournment