



## BOARD OF DIRECTORS MEETING AGENDA

March 5, 2025 | 7:30 a.m.

- 7:30AM
- I. **Call to order**
  - II. **Recitation of the mission statement**
    - *"Our mission is to energize and strengthen Downtown Marshfield."*
  - III. **Recitation of the downtown Marshfield brand promise**
    - *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*
- 7:35AM
- IV. **Executive Board Update:**
    - Discussion Update: Chair Roles, Possible New Committee Members, & Board Membership
- 7:45AM
- V. **Committee Updates & Approval of Meeting Minutes:**
    - Board Meeting - **02.05.2025**
    - Design Committee - **02.12.2025**
      - i. Isabell - Nominated for, and voted in as Committee Chair.
      - ii. Affirmative vote: Run window decorating contests seasonally.
      - iii. Dumpster Recommendation
    - Economic Vitality Committee - **02.26.2025**
      - i. No items voted on in the meeting.
    - Organization Committee - **02.12.2025**
      - i. **Immediate goal:** Fill out the committee with members, ask individuals we can think of if they would be willing to join.
    - Promotion Committee
      - i. Discussion: Hub City Days Craft Show, should it be moved to the 100 block due to lack of traffic at the previous year's location?
        - 1. Recommendation: The committee recommends that the craft show be moved to the 100 block, and **sends to the board for a virtual vote.**
        - 2. Board vote results: 10 Responses, all yes.
- 8:00AM
- VI. **Financial Report – Treasurer**
- 8:05AM
- VII. **Executive Director Report – Executive Director**
- 8:15AM
- VIII. **Other Business: Fitness Court and Hub City Days**
- 8:30AM
- IX. **Adjournment**