



BOARD OF DIRECTORS MEETING AGENDA

February 5, 2025 | 7:30 a.m.

- I. Call to order**
- II. Recitation of the mission statement**
 - *"Our mission is to energize and strengthen Downtown Marshfield."*
- III. Recitation of the downtown Marshfield brand promise**
 - *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*
- IV. Executive Board Update:**
 - Changes to and Recruitment for Committees
 - i. Work plans and committee chairs will be reviewed at the next meeting.
 - Annual Board Recommitment Packets
- V. Committee Updates & Approval of Meeting Minutes:**
 - Board Meeting - 01.08.2025
 - Design Committee - No quorum.
 - Economic Vitality Committee - No quorum.
 - Organization Committee - No quorum.
 - Promotion Committee - 01.14.2025
- VI. Financial Report – Treasurer**
- VII. Executive Director Report – Executive Director Ben Rau**
 - Got awards feedback, further feedback can be directed to the ORG committee.
- VIII. WEDC Accreditation Facilitation - Errin Welty**
- IX. Adjournment**