



BOARD OF DIRECTORS MEETING AGENDA

January 8, 2025 | 7:30 a.m.

- I. **Call to order**
- II. **Recitation of the mission statement**
 - *"Our mission is to energize and strengthen Downtown Marshfield."*
- III. **Recitation of the downtown Marshfield brand promise**
 - *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*
- IV. **Executive Board Update / Vote**
 - V. **Committee Updates & Approval of Meeting Minutes:**
 - Board Meeting - December 4, 2024
 - Design Committee - December 11, 2024
 - Economic Vitality Committee - December 19, 2024 - No Minutes
 - Organization Committee - December 11, 2024
 - Promotion Committee - December 10, 2024
- VI. **Financial Report – Treasurer**
 - All approve: Adding Ben Rauen list of members who can sign checks. Remove/Adjust permissions according to the newly elected executive board.
 - Office assistant compensation increase - vote.
- VII. **Executive Director Report – Executive Director Ben Rauen**
- VIII. **Annual Board Recommitment Packets - Review as a group, sign and give to Diane**
- IX. **Adjournment**